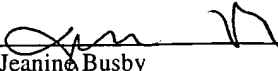




PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 22, 2006.


Jeanine Busby

Applicant : James A. McFarlin, et al. Confirmation No. 1160
Application No. : 09/904,184
Filed : July 11, 2001
Title : METHOD AND APPARATUS FOR ONLINE CREATION AND SALE
OF CUSTOM LOCAL STORE MARKETING MATERIALS

Grp./Div. : 3622
Examiner : Duran, Arthur D.

Docket No. : 45565/M785

**INFORMATION DISCLOSURE STATEMENT WITH FEE
UNDER 37 CFR §§ 1.97(c) AND 1.17(p)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
September 22, 2006

Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, and in accordance with the provisions in the Manual of Patent Examining Procedure §§ 609 and 707.05(b), enclosed is FORM PTO/SB/08A/B listing the references that are known to applicant.

It is respectfully requested that the listed references be considered in the examination of this application and identified on the list of references cited on the patent issuing for this application. Applicant also requests that an initialed copy of FORM PTO/SB/08A/B be entered in the application file and returned to applicant with the next communication from the Office in accordance with MPEP § 609.

Enclosed is the processing fee of \$180 as required by 37 CFR § 1.17(p). The Commissioner is hereby authorized to charge any fees which may be required by this paper to

09/27/2006 RFEKADU1 00000015 09904184

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Application No. 09/904,184

Deposit Account No. 03-1728. Please show our docket number with any Deposit Account transaction. **A copy of this paper is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By Walter G. Maxwell
Walter G. Maxwell
Reg. No. 25,355
626/795-9900

WGM/jb

Enclosures: Check \$180
Copy of IDS
Form PTO/SB/08A/B

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INFORMATION DISCLOSURE

STATEMENT BY APPLICANT

(use as many sheets as necessary)

Attorney Docket Number

45565/M785

Application Number

09/904,184

Filing Date

July 11, 2001

Applicant(s)

James A. McFarlin, et al.

Group Art Unit

3622

Examiner Name

Duran, Arthur D.

U.S. PATENT DOCUMENTS

EXAMINER INITIALS	Cite No. ¹	DOCUMENT NUMBER	PUBLICATION DATE	NAME OF PATENTEE
		Number - Kind Code ² (If Known)	MM-DD-YYYY	
		US 2002/0046129 A1	04-18-2002	Nakagawa
		US 2003/0076350 A1	04-24-2003	Vu
		5,845,302	12-01-1998	Cyman, Jr. et al.
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FOREIGN PATENT DOCUMENTS

EXAMINER INITIALS	Cite No. ¹	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	T ⁶ (✓)
		Country Code ³ - Number ⁴ - Kind Code ⁵ (If Known)	MM-DD-YYYY		

OTHER DOCUMENTS

EXAMINER INITIALS	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.

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EXAMINER SIGNATURE	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.pto.gov or MPEP 901.4. ³ Enter Office that issued the document, by the two-letter code (WIPO standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English Language Translation is attached.	

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